

LEO BURNETT U.S.A.  
A Division of Leo Burnett Worldwide

AD#750-C1 PROGRAM 17 REST & RELAXATION - PROGRAM ADI PG-4 C BLD (9 1/4" x 11 1/2") HOOP (ARENAL) 1987

## REST & RELAXATION BENSON & HEDGES



15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © 1987 Benson & Hedges Inc.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.



A MOMENT OF PLEASURE  
WITH THE 100MM CIGARETTE



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Source: <https://www.industrydocuments.ucsf.edu/docs/krijp0173>

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